

# **FAIRE**

*in questions*

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**[www.faireparis.com](http://www.faireparis.com)**

**Submit your project by November 3, 2021**

# FAIRE IN QUESTIONS

## WHO CAN APPLY?

### **Can a cross-disciplinary team (IT skills, artists, etc.) formed for FAIRE apply?**

YES, of course! Cross-disciplinary teams are welcome as FAIRE is convinced that innovation is fostered by a diversity of approaches and the building of bridges across disciplines. There is only one condition: that the team lead is an architect, urban planner, landscape architect or designer. In short, either someone who designs things, or a student enrolled in a school in any of these disciplines.

### **May students apply?**

Students enrolled in any of the National Schools of Architecture, Landscape Architecture, Urban Planning or Design can submit a project, or even a whole class, lab or an entire cohort :-)

### **Can a team lead submit several projects?**

YES, FAIRE has no limits regarding the number of proposed projects, sites concerned, or teams driven by the same lead architect.

### **As a European studio that isn't based in France, can we take part?**

Yes, European teams may apply to FAIRE's request for proposals.

## WHAT SUPPORT IS AVAILABLE?

### **What support does FAIRE offer to winning projects?**

To support the winning projects, FAIRE provides financial backing for the studies part, while also mobilizing the technical skills needed to assist the project leaders to jointly define the best research or experimentation protocol and implementation modalities, with the support of FAIRE's ecosystem, partners and Pavillon de l'Arsenal.

### **Can you give any details on the amount of possible funding available?**

FAIRE pledges to contribute to the funding of research and to help find some or all of the necessary funding for the development and implementation of the selected innovative projects, whatever their scale. The amount of financial backing is therefore project-specific and varies on what teams require to carry out their studies and then to materialize them.

### **What is the maximum amount that will be allocated to the research projects?**

FAIRE aims to fund the studies and project implementations. However, because this isn't always possible, it is advised to clearly differentiate two budgets: on the one hand, the funding of the necessary means to conduct the study according to the projected timeline, and on the other, an estimate of the implementation phase, irrespective of its form (prototype, demonstrator and so on).

### **Does FAIRE provide premises for the selected projects?**

FAIRE is not an incubator for organizations but an accelerator for projects and, as such, does not offer any residency programme.

# WHAT MUST BE HANDED IN?

**Could you go into more detail regarding the precise information you require, in what format, and what your expectations are?**

Applications are exclusively filed through the online form on the [faireparis.com](http://faireparis.com) website.

***The 2021 edition of the FAIRE call for projects ends at 11:59 PM on November 3, 2021.***

The form asks you to specify the following information:

- Your name, surname, email and status.
- Your project title and a background note of up to 3,000 characters maximum. In addition, to help us better evaluate your project, the application must include a PDF file attachment (up to 10 A4 pages with a file size not exceeding 5 MB) indicating who the team members are, the projected timelines for both the study and the implementation phases, their respective estimated budgets and any visuals or other elements that may help us better understand your project.

**Is it necessary to send a fully established file regarding our team (the 10-page PDF file), or is a background note enough?**

The minimum required is a background note, but adding a presentation file can greatly improve our understanding of your project(s).

**Are you expecting a detailed background note or rather some visuals showcasing a “finished” project?**

We don't request either a comprehensive graphic rendering or a finished project, because FAIRE can also help fund the time spent on the study and working on the project.

**I would like to know more about the constraints governing the applications, specifically, the format : an A4 pad? an A3 pad? boards?**

A 10-page (maximum) PDF file in A4 format with a file size limit of 5 MB.

**Does the 3,000 characters include or exclude spaces?**

The letter of intent can run up to 3,000 characters excluding spaces, but we aren't counting closely :-)

**In the team and fee scales, what exactly do you mean by “project management team (economist, architect and so on)”? And if any partners are companies, how must they be presented ? Do you have any template we could use?**

FAIRE supports a variety of projects, each of which has its own particular logic and structure, which is why we don't share any standard form or a template for the economic analysis of your project.

**There is a list of potential partners drawn up in the documents requested for the FAIRE call for projects. What kind of partners can these be? And must these partnerships already exist?**

It is not mandatory to provide a list of potential partners along with your application. Nevertheless, if you wish, you can list partners that you are either already in contact with for your project, or whom it might be interesting to contact to further develop the project. These intended partnerships can be financial, technical or competency-based. The contacts do not necessarily have to have been made at the time of the application and may be developed with the FAIRE teams in the case of winning projects.

**Can we present more than one visual in order to provide a better understanding of our project?**

You may present anything you like, as long as there are less than 10 A4 pages with a file size below 5 MB.

**Given the uncertain times we are currently experiencing due to the pandemic, sharing a perfectly reliable projected timeline would be quite tricky. Is this a problem?**

The timeline should give an overview of the phases considered by the team, but remains a projection, as its name suggests. FAIRE is agile and will adapt with the winning team based on the progress of the project as well as on how the health situation unfolds.

**The rules of the FAIRE 2021 call for projects mentions an “Online form” that doesn’t seem to exist on the website. Can you please send us a download link?**

There isn’t actually a form that can be downloaded: it must be directly filled out online. The form is accessible from the home page by clicking on “Submit a project”.

**In order to draw up a schedule, could you tell us the due date by which the finished product is expected (launch of prototypes, experimentation phase, submission of an end of mission report, etc)?**

Each project has its own temporality and stages. The timeline gives an overview of the overall timing and the different stages that are being contemplated by the team. It is usually further refined together with the FAIRE teams during the project scoping as part of the start of the acceleration process.

## WHEN IS THE DEADLINE?

**When is the application deadline?**

The 2021 edition of the FAIRE call for projects ends at **11:59 PM on November 3, 2021.**

## QUELS PROJETS?

**What kinds of projects are you primarily expecting?**

“FAIRE is designed to support, finance (or help underwrite), and promote instances of research and experimentation of all sorts and at all scales. Projects are selected for their vision, values, and the solutions that address the great challenges that lie ahead of us in terms of solidarity and climate emergency as well as externalities and issues relating to proximity, care, nature, energy, materiality, security, mobility, stock, flows, technological transformation, and more.”

**How advanced must the projects be? The topic that drives our efforts is only at the contemplation stage and we’d like to benefit from this “residency” programme, in partnership with your organization, in order to develop it and bring it to maturity.**

This is precisely what FAIRE is all about! To support, assist and help architects, urban planners, designers—in short, anyone involved in design that has the desire to change the world and develop a project, materialize an idea, experiment with research. Please note though that FAIRE is not a residency but a project accelerator.

**Doit-on d’ores et déjà avoir un modèle économique consolidé ou bien aurons-nous la possibilité en cas de sélection d’affiner le montage financier (recherche de nouveaux partenaires, mécènes ou autres aides publiques)?**

Pour candidater à FAIRE, il n’est pas nécessaire d’avoir un modèle financier consolidé ou d’avoir déjà rassemblé les financements nécessaires au projet. Si votre projet est sélectionné, nous travaillerons ensemble pour définir le projet et le protocole d’expérimentation ou de recherche, son modèle économique et la recherche des financements nécessaires.

**Are there any particular deliverables expected for research projects (publications for instance)?**

FAIRE wishes for the studies and innovations to be shared with a wider audience. All projects must therefore include one or several statements for presentation, demonstration, construction or publication, as defined with the team. The research findings will thus be made accessible to all.

**Finally, must the project be related to a particular site ? What if the concept can be adapted to various contexts?**

Certain projects may be specifically contextual while others may be more generic, but they should all provide possibilities for the Parisian metropolis.

**Should a project be contextual, must it only relate to the Parisian territory?**

FAIRE 2020 wishes to examine the changes in the key challenges of our society in order to meet the changing practices at all scales and the issues concerning the Greater Paris area in its diversity of the territories.

**Must the proposals concern only the geographical scope of Greater Paris or can the proposal draw on examples nationwide?**

Certain projects may be generic or framed in a national perspective, but they should all provide possibilities for the Parisian metropolis.

**What reservations regarding confidentiality and non-disclosure are there for unselected applications?**

Any proposals that are turned down by the technical commission will remain confidential. They can only be disclosed with the written consent of the project leader. The jury members undertake to preserve the confidentiality of the projects and deliberations

**Are any progress reports, milestone meetings with the jury/the Pavillon de l’Arsenal, public presentations, etc., expected from the team?**

Over the course of the acceleration process, there are indeed not only working meetings held together to review the progress made on the project, but also FAIRE Clubs—meetings between the various winning teams that are special moments where the project holders report on their progress to the other teams and FAIRE’s main partners.

**Does FAIRE lend long-term support, offer a legal framework, facilitate contacts and help the team to draft partnership agreements?**

FAIRE provides financial backing, brings together the necessary technical skills (including legal advice if required) and assists project leaders in defining the best research protocol or experimental design, as well as the implementation modalities with the support of FAIRE’s ecosystem and partners and Pavillon de l’Arsenal. If there are any partnership agreements around the project to be drafted, FAIRE will of course help you with this and negotiate with all possible partners.

**Does the application have to concern a project to be realized, or can it concern in-depth research on the topics of this session?**

FAIRE intends to support not only projects to be realized but also prototypes, experiments, as well as research or studies on contemporary architectural and urban issues (including solidarity, climate emergency, proximity issues, healthcare, nature, energy, materiality, security, mobility, stock, flows, technological changes and so on). The only guideline is that it has to address a social issue and propose either a project or an innovative approach!