# Faire 2025

The Pavillon de l'Arsenal relaunches FAIRE the call for projects





#### **FAIRE 2025**

The Pavillon de l'Arsenal is launching the 2025 edition of its call for projects dedicated to urban, architectural, landscape, and design innovation, open to all those who wish to invent new approaches to creating the Great Paris area.

**FAIRE** offers urban and architectural actors the opportunity to submit proposals addressing major urban challenges: biodiversity, urban heat islands, low-carbon construction, energy efficiency, as well as the redefinition of urban professions, resource-sharing, and co-production.

**FAIRE** aims to accelerate the emergence of experimental architectural and urban practices, to facilitate the implementation of prototypes in Paris and the Great Paris area, to support and promote applied research, and to foster the development of new processes, materials, and construction programs.

### **FAIRE** the Great Paris area

Since January, due to renovation works on its building, the Pavillon de l'Arsenal has been unfolding its activities outside its walls, across the Great Paris area. In this new metropolitan context, FAIRE asserts itself more than ever as an accelerator of committed urban research.

FAIRE address today's and tomorrow's climate challenges. FAIRE foster participatory, social, and solidarity-based approaches. FAIRE amplify research and innovation on a metropolitan scale.

With FAIRE, the Pavillon de l'Arsenal seeks to support emerging designers, creators, and newly established structures by awarding grants to 8 laureates, including at least one prize dedicated to recent graduates or students.

The accelerator will guide the laureates in defining their research process, connecting with partners or territories essential to the development of their project, and will provide financial, technical, and logistical support.

Since its creation, the FAIRE call for projects has supported more than **80 initiatives.** Discover all past laureates and their projects on the website.

# 1. Who can apply?

- Individuals or organizations in the fields of architecture, urban planning, landscape design, design, etc. (former laureates excluded).
- Multidisciplinary teams combining other fields of research or experimentation (arts, social sciences, other scientific domains...) are welcome.
- Students and recent graduates from schools of architecture, landscape design, urban planning, or design may apply, individually or in groups.
- European agencies are eligible, even if not based in France, provided that the project is anchored in the Greater Paris metropolitan area.

# 2. What types of projects are expected?

Applicants must define the intended format for presenting their project:

- Exhibition, publication, installation, video, podcast, full-scale prototype...

The project must fall within one or more of the following fields of action:

- FAIRE address today's and tomorrow's climate challenges.
- FAIRE foster participatory, social, and solidarity-based approaches.
- FAIRE amplify research and innovation on a metropolitan scale.

What stage of development is required?

 Projects at the concept stage, experimental initiatives, prototypes, or advanced research are all eligible.

# 3. How to apply?

Online form on the website www.faireparis.com

To be completed before the deadline: November 17, 2025, at 11:59 pm.

- Project presentation, statement of intent (max. 3,000 characters, excluding spaces).
- Presentation of the team member(s).

PDF file (max. 10 A4 pages, 5 MB)

- Intended project format.
- One or more graphic documents (recommended).
- Detailed provisional timeline in phases (design, implementation, activation).
- Estimated budget (fees + production).
- List of partners (financial, technical, or expertise), optional.
- Option to include links to audiovisual content.

### 4. Timeline

- 09.30: Launch of the call for applications
- 10.15: FAIRE Club (evening discussion with past laureates)
- 11.17: Deadline for applications
- 11.18-12.05: Review of applications by the technical committee
- 12.12: Jury
- 12.16: Announcement of the winning teams

#### Evaluation criteria

- Societal, environmental, and/or metropolitan relevance
- Originality and innovation
- Technical feasibility
- Team coherence and relevance
- Quality and clarity of the presentation

Particular attention will be given to the realism of the projects: scale, connection with public space, budgetary and time constraints...

#### 6. Grant amount

- FAIRE can fund up to €15,000 (including tax). This budget covers both project implementation and research fees.
- In consultation with the Pavillon de l'Arsenal team, applicants may complement their funding plan with external financing and partners.
- The Pavillon de l'Arsenal team reserves the right to adjust the requested budget for project implementation during the initial project scoping phase.

## 7. Mentorship

#### Support and assistance:

- Financial support for the study and implementation phases.
- Project follow-up on technical, graphic, and other aspects.
- Legal support and connections within the Pavillon de l'Arsenal ecosystem.
- Assistance in finding additional funding and drafting partnership agreements.
- Help in identifying institutional partners (Order of Architects, schools, etc.).
- FAIRE does not offer a residency program.

#### Sharing the research:

- FAIRE Club meetings for exchanges between laureates and partners.
- Results are publicly shared to highlight innovation within the Pavillon de l'Arsenal community.
- Promotion to the press.

### 8. Deliverables and timeline

- Regular meetings (every 2 months)
- The format of the project presentation may evolve during the research phase in consultation with the Pavillon de l'Arsenal team
- The presentation timeline will be refined with the Pavillon de l'Arsenal team during the initial project scoping phase at the start of the acceleration process

## 9. Confidentiality

- Projects that are not submitted remain confidential, unless the applicant provides written consent.
- Jury members are required to maintain confidentiality regarding the projects and deliberations.

#### 10. Communication

- Laureates must acknowledge FAIRE's support in all communications about their project.
- Laureates must inform the Pavillon de l'Arsenal team of all public presentations of the project, both before and after the final presentation.

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