

FAIRE 2018

URBAN DESIGN

CALL FOR INNOVATIVE PROJECTS

LAUNCH

WEDNESDAY

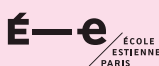
APRIL 11, 2018

9.00-12.00 AM

PAVILLON DE L'ARSENAL
21, BD MORLAND PARIS 4
WWW.FAIREPARIS.COM



APCI PROMOTION DU DESIGN
École Duperré Paris
Design et Métiers d'Art



FAIRE 2018

URBAN DESIGN

CALL FOR INNOVATIVE PROJECTS

FAIRE 2018 URBAN DESIGN invites designers, multidisciplinary teams that include designers, makers, startups, collectives, emerging or established conceptors, and students from any design school to submit proposals for **new strategies for public space in Paris.**

Following on the success of **FAIRE 2017**, which was devoted to architectural experimentation, this new season of the program **FAIRE** seeks to **disrupt the current system for producing urban objects by accelerating and financing a small series of prototypes** selected by a jury of experts based on the vision, values, and solutions proposed in the projects.

Launched by the Pavillon de l'Arsenal and the City of Paris in collaboration with MINI and with the support of the Caisse des Dépôts, **FAIRE 2018 URBAN DESIGN** asks designers to reflect on the **major issues facing the metropolis today** : solidarity, goodwill, the place of athletics and space for the youngest members of society, mobility and security, climate and energy commitments, the management of flows and waste, problems of heat, aridity, or flooding, resilience, and technological changes, among others.

Surprise us!

WWW.FAIREPARIS.COM

FAIRE 2018

URBAN DESIGN

WEDNESDAY, APRIL 11, 9-12.AM

9h00 -10h00 | LAUNCH

Alexandre Labasse

Directeur général du Pavillon de l'Arsenal

Jean-Louis Missika

Deputy Mayor of Paris in charge of town planning, architecture, the Greater Paris projects, economic development and attractiveness

Frédéric Hocquart

Deputy Mayor of Paris in charge of nightlife and cultural economy (in charge of art professionals, fashion, design and cultural shops)

Marianne Louradour

Regional Director for Île-de-France, Caisse des Dépôts Group

Edith Lalliard

Director of the Sponsorship & Partnership Department of the Caisse des Dépôts

Pierre Jalady

Head of MINI France

10h00 - 12h00 | MEET-UP

Thematic areas concerning the major issues and challenges facing the metropolis today : solidarity, goodwill, the place of athletics and space for the youngest members of society, mobility and security, climate and energy commitments, the management of flows and waste, problems of heat, aridity, or flooding, resilience, trade, technological changes, among others. Meet and share between designers, architects, makers, startups, students ...

Morning session created and moderated by

Jean-Louis Frechin, founder Nodesign