

FAIRE 2020

Launch of call for projects FAIRE 2020
by the Pavillon de l'Arsenal with the City of Paris
and the support of Caisse des Dépôts, MINI and EDF

The fourth edition of FAIRE's call for projects invites architects, designers, landscape architects, and urban planners to explore the new challenges that Grand Paris now faces..

The pandemic has rendered certain urban models obsolete almost overnight, because of the pressure they put on the natural environment and the inequalities or crowding that they generate. It has also exposed the new expectations that residents of the metropolis have for alternative ways of living, moving about, eating, and working, which are very often based on the sharing, transformation, or mutualization of natural goods, be they tangible or intangible. These findings and aspirations are opening up new fields of study for those who design the city, where the primary concerns for solidarity and the climate emergency have to be addressed in conjunction with the challenges of proximity, care, nature, energy, materiality, security, mobility, stock, and flux, among others.

As a pioneer in urban research that sponsors projects and a laboratory for innovative practices, FAIRE invites established and emerging professionals, as well as students at architecture and design schools, to explore this current transformation through their analyses, studies, and experiments. Since its creation, together with its partners and ecosystem of some hundred actors across the city, FAIRE has already supported more than 30 projects, published 12 studies, and developed 18 experiments on site, as well as a new type of real estate development. More than one hundred actors have committed to supporting the winning entries of the various editions and helping them develop their experimental approaches.

Launched in a very particular context, FAIRE hopes to grapple with the major transformations that Paris and the metropolis face to support an evolution of urban practices, forms, and usages that marry the expectations and needs of the city where we live with those on whose basis we live.

Submit your project until october 30, 2020!
www.faireparis.com



« The healthcare and climate crisis have highlighted urban problems that already existed and are raising new questions for the city's actors. The accelerator FAIRE strives to support those who are committed to changing cities. »

— Alexandre Labasse, Director of the Pavillon de l'Arsenal

« Supporting projects and accelerating solutions that benefit local areas to make them more sustainable, more connected, more inclusive, and more attractive forms a core part of the mission of the Banque des Territoires, which was created just two years ago. I am overjoyed at this collective, federating commitment spurred by the City of Paris through FAIRE, an innovation incubator supported by the Sponsorship Office of the Caisse des Dépôts, which strives to meet the historic challenge that brings us all together: creating the city of tomorrow. »

— Marianne Louradour, EDF delegate for the Ile-de-France region

« MINI is proud to support, for the third year in a row, the Pavillon de l'Arsenal and the City of Paris in FAIRE's call for innovative projects that will envision the city of tomorrow. We are thrilled to discover the proposed projects, which are sure to echo the innovation, daring, and creativity that have characterized MINI's DNA for more than 60 years. »

— Guillaume de Sazilly, Chairman of MINI France

« Building a carbon-neutral future by balancing preservation of the planet, wellbeing, and development through electricity and innovative solutions and services". This is the EDF group's reason for existing. For the sake of supporting the current transformations of our urban environments, we are pleased to support FAIRE's original approach. It concretely inspires the path of transitions on which we walk, together with the City of Paris and the Pavillon de l'Arsenal»

— Marie-Hélène Milot-Durin, EDF delegate for the Ile-de-France region

HOW ?

Send us your project before 30 October 2020 via the online form on www.faireparis.com.

In addition to this form, you can attach a PDF in A4 format (10 pages and 5Mb maximum) with the information about your project:

- Presentation of the member(s) of the team
- Explanation of the project with a text of up to 3,000 signs
- One or two graphic pieces if needed
- The provisional timetable of the phases of design and realisation
- An estimated budget detailing the team's fees, studies and execution
- A list of possible partners

WHEN ?

Thursday 10th September

Launch of the call for projects FAIRE 2020

From September 24th to October 1st

Ask your questions online!

Friday 30th October

Deadline for submission of projects

From 9th to 13th November

Project analysis by the Technical Commission

Thursday 26 November (to be confirmed)

FAIRE 2020

Jury and announcement of the winning projects

